

# New Economic Models for News

Tuesday, June 16, 2009

8:30 a.m–5 p.m

McNamara Alumni Center  
University of Minnesota – East Bank  
200 Oak Street SE  
Minneapolis, MN 55455



Join industry leaders in a discussion about the economics of the news industry in this one-day conference! Speakers and panelists will discuss the mission of newspapers, new ways to structure the newspaper business, new revenue models and many other topics. Co-sponsored by the Newspaper Guild and the Minnesota Journalism Center.

## Speakers

Bernie Lunzer, president of the Newspaper Guild

John Sturm, president of the Newspaper Association of America

Robert Lang, Mannweiler Foundation and creator of the L3C business model

Jennifer Towery, Peoria Journal Star and president of the Peoria Guild

Joel Kramer, Founder and CEO of Minnpost.com

Steve Yelvington, Morris Digital Works

Ted Venetoulis, Corridor Media Inc., 501c(3) concept

David Shribman, Pittsburgh Post-Gazette

## Registration

\$25 per person and includes the full conference, breakfast and lunch.

**Registration deadline is Tuesday, June 9.**

To register and pay by credit card visit: <http://register.cce.umn.edu> and enter event ID: 183127.

Or to register and pay by check email Sarah Saubert, [saube014@umn.edu](mailto:saube014@umn.edu).

Please make checks out to University of Minnesota and mail to:

Minnesota Journalism Center  
ATTN: Sarah Saubert  
206 Church St. SE  
115 Murphy Hall  
Minneapolis, MN 55455

## Questions?

Please email event coordinator Sarah Saubert [saube014@umn.edu](mailto:saube014@umn.edu) or call: 612-626-1723



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